



THE ART OF CREATING AND MARKETING A WEB SITE

Wednesday, July 23, 2008

6:00 - 8:00 p.m.

presented by

THOMAS OSSA

CO-SPONSORED BY

Arts Council of Rockland & Arts in Orange

at the Arts Council of Rockland, 7 Perlman Drive, Spring Valley

Free for ACOR & AiO Members - \$20 Non-Members

Learn how to create a basic web site and promote it using simple steps. In this informative seminar, Thomas Ossa from Rockland Web Design will help you understand the basics of web design and Internet marketing so that you may show, display and demonstrate your goods and services to a wider audience and potential clients.

Participants will learn how to create a very simple web site with a banner, links, text and images, purchase a domain name and host your site on the Internet. You will also get valuable tips on how to market your site so that more and more people visit and contact you for further information.

THOMAS OSSA has been designing web sites since 1999. Ironically, he began with the intention of simply making enough money to get himself through college, but as he neared graduation, he realized his potential for pursuing a career within the web services field. His company, Rockland Web Design, specializes in customized graphic and Flash web site design, mobile web site development, video for the web and search engine marketing. Additional services include newsletter writing services and secure, affordable hosting.



For additional information: 845-426-3660 (ACOR) or 845-956-0005 (AiO)

Mail this form along with your check (if applicable) made payable to the Arts Council of Rockland to:
ACOR - 7 Perlman Drive, Spring Valley, NY 10977

YES! I want to attend "The Art of Creating & Marketing a Web Site"

NAME: _____

ADDRESS: _____

CITY: _____ STATE _____ ZIP _____

PHONE: _____ E-MAIL: _____

PLEASE MARK APPROPRIATE BOX

- I am a current member of ACOR AiO
- I am not a current member of ACOR or AiO. Enclosed is my check for \$20.
- I am not a current member of ACOR or AiO but wish to become a member of ACOR AiO and attend the workshop for free. Enclosed is my check for \$35 for a one-year membership.

Please Note: The Art of Creating & Marketing a Web Site workshop will be videotaped for future use and for streaming on the Internet.