



# Arts Council of Rockland

55 W. Railroad Avenue ♦ Building 24 ♦ Suite A ♦ Garnerville ♦ New York 10923  
Phone: 845-947-3660 Fax: 845-504-2685 E-Mail: info@artscouncilofrockland.org  
Web Site: www.artscouncilofrockland.org

*Life is Better Where There is Art!*



## **Rockland Dances! 2010 Guidelines**

### **Background**

The Arts Council of Rockland (ACOR) will produce the seventh annual **Rockland Dances!** This program embraces the concept of cultivating shared resources and expanding audiences through performances of different groups, and individuals on the same bill. It will take place on Saturday, April 24, 2010.

### **Performance Length/Venue**

**Rockland Dances!** will be a 90 minute program with a brief intermission and takes place at the Cultural Arts Theater at Rockland Community College.

### **Ticket Sales**

The Cultural Arts Theater seats 504. Ticket price is \$15.00. Performers may purchase tickets directly from ACOR at a reduced fee of \$10.00/ticket. The tickets must be sold for \$15.00 and the performer will retain \$5.00/ticket. Proceeds for tickets sold at the door will be retained by ACOR. **There are no refunds for tickets purchased from ACOR.** Discounted tickets that have been purchased from ACOR are the sole responsibility of the buyer. The staff at the ticket booth on the evening of the performance will only sell full-price tickets. Pre-purchased discount tickets will not be held and/or distributed by those staffing the ticket booth.

### **ACOR's Responsibilities**

ACOR will select performers for the series. Selection will be based on:

- demonstrated artistic excellence
- appropriate material for a family audience

In conjunction with these performances ACOR will:

- Be responsible for marketing, production and direction of the program
- Pay for all expenses related to the rental of the performance space
- Pay for the printing tickets, flyers and programs
- Provide front page coverage of "**Rockland Dances!**" in *Arts Happenings*, ACOR's newspaper
- Post information to ACOR's website, [www.artscouncilofrockland.org](http://www.artscouncilofrockland.org)
- Send a unified press release covering the entire performance to regional media
- Provide a representative of ACOR to welcome the audience and serve as emcee
- Be responsible for administrative tasks



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## Performer's Responsibilities

Performers selected to participate will agree to adhere to the following policies:

- **Technical needs must be simple.** There will be no set.
- **Applicants must submit a DVD** (with the completed written application) of your proposed program or that of a program that is representative of the performance that you propose to offer at **Rockland Dances!** If you want the DVD to be returned, include a self-addressed envelope with proper postage with the application. Otherwise, the DVD will be discarded. **Applicant must clearly identify in writing where the proposed pieces are found (i.e. track 2 beginning at 2:07).**
- Performers are responsible for insuring that **all rules of the theater are respected.** Theater rules will be furnished to all selected performers. **Performers must remain back stage during the entire performance.**
- In order to participate in **Rockland Dances!**, performers must be current ACOR members.
- Applicant must be a Rockland resident and/or participate in a performance at **Rockland Dances!** of a Rockland-based school, ensemble and/or organization.
- Performers **must strictly adhere to the time allotted to them** by ACOR.
- Performers must provide ACOR with two (2) CD's of the music to be played during the performance. This must be received at ACOR no later than Friday, April 16, 2010.
- Performers selected to participate must sign a contract agreeing to the above conditions.

## DEADLINE

Completed applications must be received at the Arts Council **no later than Thursday, January 14, 2010.** Late and/or incomplete applications will not be considered.



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## Application: Rockland Dances 2010!

Name of Organization/Individual \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Day Phone \_\_\_\_\_ Evening Phone \_\_\_\_\_

Fax \_\_\_\_\_ Email \_\_\_\_\_

### Proposed Piece 1

Title (if determined) \_\_\_\_\_ Style \_\_\_\_\_

number of minutes \_\_\_\_\_ number of performers \_\_\_\_\_

### Proposed Piece 2

Title (if determined) \_\_\_\_\_ Style \_\_\_\_\_

number of minutes \_\_\_\_\_ number of performers \_\_\_\_\_

### Proposed Piece 3

Title (if determined) \_\_\_\_\_ Style \_\_\_\_\_

number of minutes \_\_\_\_\_ number of performers \_\_\_\_\_

### Proposed Piece 4

Title (if determined) \_\_\_\_\_ Style \_\_\_\_\_

number of minutes \_\_\_\_\_ number of performers \_\_\_\_\_

### Proposed Piece 5

Title (if determined) \_\_\_\_\_ Style \_\_\_\_\_

number of minutes \_\_\_\_\_ number of performers \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Application must include a DVD of the proposed program or of a program that is representative of the performance that is proposed. If you want the DVD returned, it must be accompanied by a SASE (with adequate postage). **Applicant must clearly identify in writing where the proposed pieces are found (i.e. track number and/or time).**

**Deadline for receipt at ACOR: Thursday, January 14, 2010.**

(mail application to)

**ACOR**

**55 W. Railroad Avenue, Building 24, Suite A  
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